



Sayı : E-34221550-720-1725

Tarih: 16.02.2024

Konu : Mısır Arap Cumhuriyeti - Fuar duyuruları hk.

**TÜM ODA VE BORSALARA
(Genel Sekreterlik)**

İlgi : Mısır Arap Cumhuriyeti Konsoloslugu Ticaret Müşavirliği'nin 14.02.2024 tarihli yazısı.

İlgi yazıda, Kağıt, Karton, Temizlik Kağıdı, Baskı ve Ambalaj sektörlerine yönelik düzenlenen fuarların **8-10 Eylül 2024** tarihlerinde Kahire'deki Mısır Uluslararası Fuar Merkezi'nde (EIEC) düzenleneceği bildirilmekte olup detaylı bilgiler aşağıda ve ekli broşürlerde iletilmektedir.

1) 16. Uluslararası Kağıt, Oluklu Kağıt, Kağıt Mendil, Hijyen Ürünleri ve Dönüştürme Endüstrileri Fuarı
PAPER-ME 2024 <http://www.papermideast.com>
TISSUE-ME 2024 <http://http://www.tissueme.com>

2) 16. Uluslararası Baskı ve Ambalaj Endüstrisi Fuarı
PRINT 2 PACK 2024 <http://www.print2packexpo.com>

Fuarlar hakkında detaylı bilgi için:

Ms.Rahma Shalaan

Müşteri İlişkileri Müdürü, Nile Trade Fairs

Tel no: +(202) 267 05239 / +(202) 267 12287

Mobile no: +(202) 0100 271 6376

E-mail: rahma@nilefairs.com & info@nilefairs.com

Bilgilerini ve konunun üyelerinize duyurulmasını rica ederim.

Saygılarımla,

e-imza

Ali Emre YURDAKUL

Genel Sekreter Yardımcısı

EK:

- 1- Brochure P2P 2024 (8 sayfa)
- 2- Brochure Paper 2024 (8 sayfa)
- 3- Post Show Report 2023 (16 sayfa)

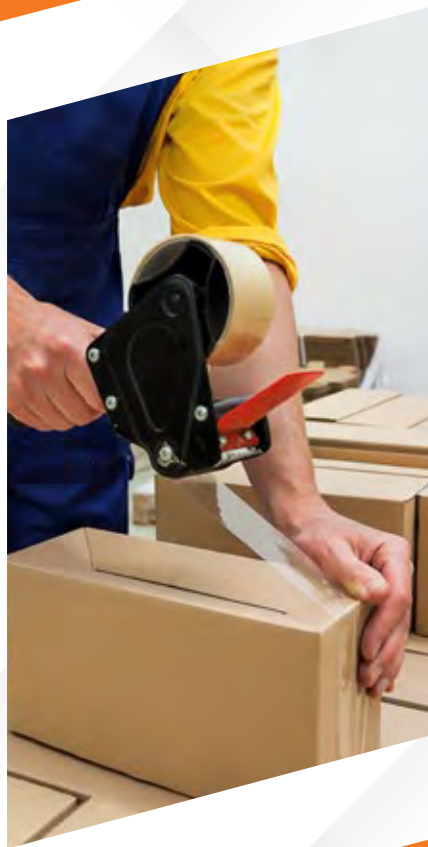


Print 2 Pack

The **16th** International Exhibition for **Printing & Packaging Industries**



**BOOK
YOUR STAND
NOW**



**8,9,10
SEPTEMBER
2024**



Egypt International Exhibition Center (EIEC)
Cairo-Egypt



16 edition of the largest event successfully covered the wide spectrum of **Printing & Packaging Industry in Egypt, Africa & MENA Region.**

Print2Pack Egypt 2024 proved to be one of the most growing exhibition in Africa dedicated in printing, packaging, plastic, processing & labeling.

Print2Pack Egypt 2024 firmly established to gather all key industry professionals with African buyers and visitors under one roof for business networking.

Print2Pack Egypt 2024, fast convenient access to new, alternative and emerging markets in Africa and Middle East region.

Exhibit at the largest exhibition which is considered the real point for printing & packaging exhibitors, and visitors.

According to credible sources, global printing packaging market size was valued at USD 19.44 billion in 2020 and is reckoned to record a compound annual growth rate of 13.9% during 2021-2027 to accumulate USD 48.35 billion by the end of analysis timeframe.



Why Africa?

2.5
Million people

Largest Population

30.2
billion square KM

The Largest
Continent after Asia

6%
GDP

Growth rate of African
countries

The International Monetary Fund asserts that Africa's overall growth prospects will be among the best in the world.

16 years of Serving the Leaders of the Printing & Packaging Industry in Egypt, Africa & MENA Region

Insights into the previous edition of Print2Pack 2023

PAPER-ME, **TISSUE-ME**, **Print2Pack** is successfully developed through years, this year the total display area was more than 11,000 m² at Egypt international exhibition center (EIEC).

330+

Exhibitors

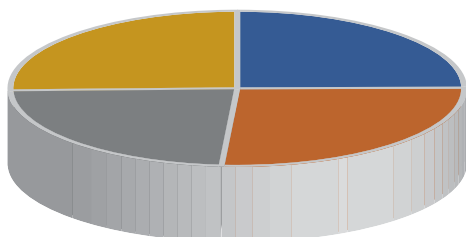
from

30+

Countries

Exhibitors Satisfaction

- Will participate again
- Said that event was interactive
- Satisfied with the organisation
- Satisfied qualitatively and quantitatively of the visitors



12500+

Visitors

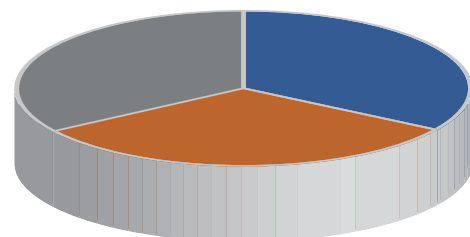
from

73+

Countries

Visitor Feedback

- Satisfied with the products range
- Achieved their goals of the visit
- Satisfied with the organizing



* total numbers for PAPER-ME and Print2Pack Egypt 2023 (co-located event)



Why Print2Pack 2024?

Because you will:

1. Create an integrated platform gathering the Paper, Board and Corrugated key players
 2. Generate quality new business leads and conclude further cooperation agreements
 3. Expand business contacts and consolidate existing relationship with potential clients and partners
 4. Meet top level decision makers and buyers from Egypt and more than 35 visiting countries.
 5. Get updated on the latest investment and business opportunities in key growth markets.
 6. Offer high prospects for regional enterprises to integrate further into the global economy.
 7. Get in touch with market leaders seeking technological upgrade in the rapidly emerging markets of Egypt, Arab World and Africa.
 8. Capture and expand your market share in Africa and the Middle East.
 9. Gather a wide range of competitive information on products and suppliers in a small period of time.
 10. Share best experiences & practices and Exchange of innovative ideas.
 11. Demonstrate the new and the familiar products and services.
- Gain access to global media coverage



Who you will meet?

Your sector's Key decision makers.

- Printing and packaging professionals and trade buyers.
- Printing and packaging consultants and major suppliers and distributors.
- Business owners and investors who are looking at new opportunities within your industry.
- Advertising, design, and production agencies and firms.
- Producers interested in tissue, paper paperboard, production, wholesale, retail solutions and technologies.

Exhibitors Profile

Printing:

- Printing Equipment and Technology
- Sheetfed- And Web Printing Systems
- Inkjet
- Print Origination Equipment
- Print Finishing and Binding Equipment
- Plates And Plate Making Equipment
- Printing Materials – Paper, Board, Foils, Films, Inks, Coatings and Varnishes Etc.
- On-press Ancillary Equipment and Controls
- Press Room Handling Equipment
- Used Machinery

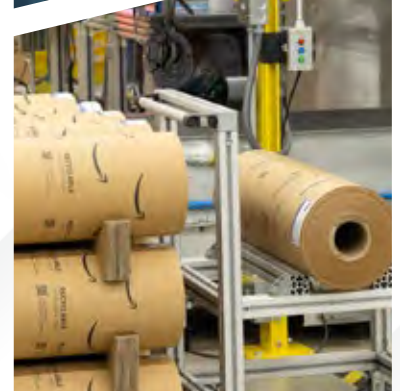
Packaging:

- Packaging Equipment Machinery, Technology, Services
- Packaging Materials
- Fill And Seal Machines
- Post Processing Machinery
- Paper & Board
- Food Technology and Processing Equipment

- Labeling
- Packaging Products
- Packaging Processing Lines For Different Industries
- Raw Materials and Semi-finished Products for Tare
- Recycling Packaging Machinery
- Paper Cups Manufactures
- Bottling and Canning Systems
- Wrapping And Packaging Machines
- Shrink or Skin Packaging Machines
- Used Machinery

Others:

- Water Treatment
- Power Supply/energy Conservation Equipment
- Process Aids
- Instruments And Systems for Measure, Test, Control and Managements
- Process Control Devices
- Conveyor Belts
- Logistics
- Media




Visitors Profile

- Food & Beverage Manufacturers.
- Fruits & Vegetables Plants.
- Pasta Manufacturers.
- Food and Beverage Retailers and Distributors.
- Food processing Manufacturers.
- Frozen Food Manufacturers.
- Bakers & Confectioners.
- Preserved Food Manufacturers.
- Pastry Shops & Factories.
- Hypermarket Chains.
- Printing & Offset Presses.
- Commercial Printing Presses.
- Post-Press Binding Units.
- Text Book & Newspaper Printing Presses.
- Printing Machines.
- Paper, Packaging & Printing Machines.
- Digital Printing Presses.
- Graphic Designers.
- Label Printing and Cutting Machines.
- Note-Book and Stationary Printing and Machine

- Manufacturers.
- Advertising Professional.
- Engine Oil Plants.
- Hotels, Restaurant & Catering Supplies.
- Retailers.
- Distributers & Suppliers.
- Traders & Whole Sellers.
- Agricultural Equipment and Machinery.
- Pharmaceutical Manufacturers.
- Home Appliances.
- Ceramics Manufacturers.
- Cement Manufacturers.
- Stationary Manufacturers.
- Clothing Manufacturers.
- Housewares.
- Leather Goods Manufacturers.
- Leather Tannery.
- Apparel Fashion and Shoe (Apparel and Footwear Solution).
- Machines/Equipment for Commercial Printing.
- High-Ranking Government Officials.



The **16th** International Exhibition for
**Paper, Corrugated Paper, Tissue, Hygiene
Products & Converting Industries**



8,9,10
SEPTEMBER
2024

**BOOK
YOUR STAND
NOW**



Egypt International Exhibition Center
(EIEC), **Cairo-Egypt**



16th edition

PAPER-ME, TISSUE-ME EGYPT 2024



The Leading International Exhibition for
**Paper, Paperboard, Tissue Paper
& Packaging Industry**
in Egypt, Africa & MENA Region.



The International Exhibition for
**Tissue Paper, Hygienic Products
& Converting Industry.**

Exhibit at the largest exhibition which is considered the real point for paper, paperboard exhibitors, and visitors.

Egyptian market for paper, tissue, paperboard and pulp is expected to grow at an annual rate of 10% over the next three years. Egypt 's paper market covers 78% of demand from imports and only 22% from domestic sources, what makes Egypt its self a very promising market with booming capabilities.

Egypt population is over 100 million people, mostly young consumers with a growth rate of 1.9% yearly.

MENA region & Egypt are ready for business as never before and seek professional support to improve their capabilities and raise the living standards of their population.

Why Africa?

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16 years of Serving the Leaders of the Paper, Paperboard, Tissue Paper & Packaging Industry in Egypt, Africa & MENA Region

Insights into the previous edition of PAPER-ME, TISSUE-ME 2023

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330+

Exhibitors

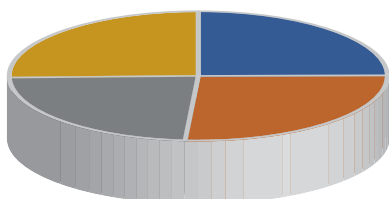
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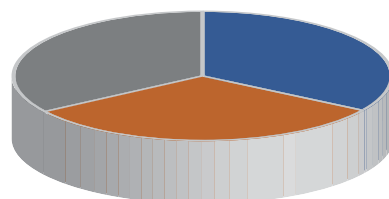
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Why PAPER-ME?

1. PAPER-ME will continue to serve as your trusted business partner in Africa & MENA region to make sure your company accomplishes its goals, thrive, and expand your business in the MENA region.
2. Increase your profits, develop business network, Meet paper industry key players, Capture market share and Gain media exposure.
3. UNMATCHED PLATFORM FOR THE PAPER & PACKAGING COMMUNITY: PAPER ME Exhibition is the premiere event in Africa & MENA region for pulp, paper, tissue, paper board making and products industries. The only international paper exhibition sponsored and supported by all paper industry-related governmental departments and nationwide trade associations of Egypt.
4. A MAJOR FOCUS ON PAPER- PAPERBOARD & HYGIENE PRODUCTS: The most important specialized fair for the global paper, paperboard, tissue and converting industry, where you will find all nations and customers from all over the world as well as the MENA region and Arabian countries with high purchasing and decision-making power in one place.
5. Unleash The MENA Best Business Potentials! It is the premiere event for Middle East & North Africa's printing, packing and packaging industries. Fast convenient access to new, alternative and emerging markets in Africa and Middle East region.
6. GLOBAL NETWORK: Gain unlimited access to the most influential network of CEOs, investors, policymakers and thought leaders from across the entire value chain of the industry to drive your business and the African paper industry forward.
7. Gather a wide range of competitive information on products and suppliers in a small period of time.
8. Share best experiences & practices and Exchange of innovative ideas.
9. Gain access to global media coverage

Who you will meet?

Your sector's Key decision makers.

- Paper and paper board Professionals and trade buyers.
- Paper and paper board Consultants and major suppliers and distributors.
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- Advertising, design, and production agencies and firms.
- Producers interested in tissue, paper Paperboard, production, wholesale, retail solutions and technologies.



Exhibitors Profile

Pulp, Paper & Corrugated Board:

- Paper and Paperboard Machinery & Equipment
- Corrugated Board Making Technology
- Suppliers of Second Hand & Reconditioned Machines & Equipment
- Recycling Paper Machines and Technology
- Paper Core Machines
- Paper Converting Machines
- Paper Stationary
- Manufactures Of Specialty,

- Writing, Printing Paper & Paper Boards
- Testliner Paper, Kraftliner Paper, Fluting Paper
- Spare Parts & Accessories
- Fiber& Pulp Suppliers
- Handmade Paper
- Recovered and Recycled Paper & Fibers
- Machineries and Plants For The Production of Paper And Boards
- Duplex Board, Paper Board Suppliers
- Virgin Pulp
- Laminating Machinery

- Coated and Uncoated Paper
- Used Machinery
- Pulping & Fiber Treatment

Tissue:

- Tissue Making and Converting Equipment & Machinery
- Tissue Technology and Software
- Raw Materials, Adhesives, Chemicals, Dyes
- Jumbo Rolls and Finished Products.
- Machinery For Wet Wipes, Non-woven Tissue, Household Paper



Visitors Profile

- Paper Mills
- Paper Manufactories
- Packaging Factories
- Packaging & Wrapping Equipment Companies
- Food & Beverage Processing Lines
- Printing Companies
- Tissue Plants
- Chemical Industries
- Petrochemical Industries
- Textile Industries
- Hotels
- Pharmaceutical Industries
- Electrical Industry & Electronics Factories

- Control Automation And Software Houses
- Converting And Printing Machinery
- Disposable Products Manufactories
- Waste Recycling
- Dust Control And Air Systems
- Fibers, Chemicals and Other Raw Materials
- Jumbo Rolls and Finishing Products
- Household Producers
- Ceramics Plants
- Textile Factories
- Cement Companies

- Paper Machines, Wires And Clothing
- Paper And Board
- Paper Chemicals Trade
- Specially Paper
- Stock Preparation
- Pulping And Fiber Treatment
- Stationary Stores
- Tissue Machines
- Used Machinery
- Newspaper Publishers and Advertising Companies
- Fruit And Vegetable Plants
- Signage & Graphics Companies
- Fertilizers Companies
- Logistics and Transport Services

POST SHOW REPORT 2023

We wish all success for you

See you at

PAPER-ME / TISSUE-ME / PRINT2PACK

2024

8,9,10 September
2024


Egypt International Exhibition Center
(EIEC), Cairo – Egypt


Organized By:  Nile
Trade Fairs

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